Graphic Design





Creativity

Creative design and original ideas are at the heart of everything we do.

Design for print

Graphic design for all kinds of printed brochures and marketing collateral, great concepts and beautiful designs combined with commercial awareness and attention to detail.

Design for online

From websites to online marketing and promotion, we bring the same design aesthetic to everything we do, ensuring you stand out with style.

Branding and corporate identity

Graphic design for logos and comprehensive branding exercises is an area where we are highly experienced with a proven track record for implementing successful solutions across many market sectors.

Packaging

Design Matters are experienced in the design and production of packaging. We have designed boxes for everything from chicken products for Sainsbury's, contact lenses, packs for medical and pharma products to cereal boxes and electrical products.

Point of Sale (POS)

We have designed and produced POS for Bausch & Lomb, Ray-Ban, Wella and many other companies including counter display units (CDU's) for things as diverse as eye-drops to hairspray to light switches.

Exhibition and display graphics

Design Matters have designed all kinds of exhibition stands and display graphics, from pop up stands to custom build displays. We design and produce the artwork and if required arrange the production and installation with our partners.

Client comments

"Design Matters never fail to impress me with their creativity and professionalism"

Laura Haverley, Head of UK Sales, Keeler Ltd.

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"It is always a delight to see the innovative and effective design solutions Design Matters present, however challenging the brief"

Chris Miller, Country Manager, Altacor Ltd.