# Website Development






## Responsive Websites

Responsive means that the website reformats itself automatically to suit the device it is being viewed on. This makes the site easier to navigate and view on smartphones and tablets, as well as looking great on laptop and desktop computers. 30% of the traffic to sites we look after are now using mobile devices and this is increasing quickly. For most new websites we would now recommend moving towards a responsive framework.

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## Brochure Websites

If you want an attractive and graphic website that promotes your services or products and is unlikely to require much updating or functionality, then a 'Brochure Website' is probably what you require. These sites can still include things such as picture galleries, and email response forms etc. All our 'Brochure Websites' are search engine optimised and built using the latest software and technology including CSS and are 100% compliant with web standards and browsers.

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# Content Management System (CMS) Websites

For those who want more control of the site with the ability to add and change content on a regular basis, we use the Joomla platform to power websites. Joomla is a database-driven content management system and enables us to design and build websites with the kind of functionality that only a few years ago used to cost thousands. We use our Joomla experience to install and set up the backend core package with our range of standard extensions. We then use our design skills and experience to create a template which is loaded into Joomla. This template-based system separates the site design from the content, which means the site style can be quickly updated without redesigning all the content.

The power of Joomla is really exploited when used in conjunction with the thousands of extensions available. So if you want a site that really harnesses the power of the internet, contact us today to talk about the limitless possibilities - all at so much less cost than you would think.

# Client comments

"Our new website is at the heart of our marketing activity and the new simple looking design has been built into an extensive and content-rich site, we are delighted with the way the site has developed."

*Steve Moss, Sales and Marketing Manager, Focus SB Ltd.*

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"The website has generated countless quality leads for us since it went live."

*Andrew Baker, Director, Baker Architectural Ltd.*